

BE BETTER @IOWA

The Be Better initiative helps undergraduate students develop as students, leaders, citizens, and employees by supporting their personal pathway to leadership and success.

DEVELOPMENT FOCUSED

Be Better provides the support and structure to help every student become a leader.

DATA DRIVEN

Be Better connects classroom learning with student involvement, leadership, service, employment, and multicultural experiences while promoting coordinated assessment of learning outcomes.

COLLABORATIVE & CAMPUS-WIDE

Using Strengths and Student Leadership Competencies, Be Better is a campus-wide initiative that helps students meet the five expectations of the IOWA Challenge.

ACCESS ORIENTED

Be Better aims to scale leadership experiences so every Hawkeye has access.

Through significant learning experiences and using the shared strengths and student leadership competencies framework, students will...

- Gain self awareness through reflection on their learning
- Improve ability to articulate what is learned from their classes, their major(s), and co-curricular experiences
- Practice transferring learning across contexts
- Develop and improve knowledge and skills employers and graduate schools are seeking from new and recent graduates

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YOUR TOP 5 STRENGTHS + SIGNIFICANT LEARNING EXPERIENCES = BETTER LEADERSHIP

34 POSSIBLE STRENGTHS

- Achiever
- Activator
- Adaptability
- Analytical
- Arranger
- Belief
- Command
- Communication
- Competition
- Connectedness
- Consistency
- Context
- Deliberative
- Developer
- Discipline
- Empathy
- Focus
- Futuristic
- Harmony
- Ideation
- Includer
- Individualization
- Input
- Intellection
- Learner
- Maximizer
- Positivity
- Relator
- Responsibility
- Restorative
- Self-Assurance
- Significance
- Strategic
- WOO

OPPORTUNITIES AT IOWA

- Coursework
- Student Leadership
- Research
- Service
- Student Employment
- Internships
- Practicum Experiences
- Student Organizations
- Orientation
- Residence Halls
- Advising

STUDENT LEADERSHIP COMPETENCIES

- Writing
- Analysis
- Group Development
- Collaboration
- Diversity
- Goals
- Self Development
- Ethics
- Problem Solving
- Productive Relationships
- Verbal Communication

bebetter.uiowa.edu