The Corporate Partner Program is a special initiative of Clemson’s Michelin Career Center designed to enhance your organization’s recruiting efforts and brand recognition on campus. Employer opportunities offered through this program are designed to increase awareness and interactions with specific student demographics and provide personal connections with key faculty and assistance in developing effective recruiting strategies and programming.

All partnership levels are on an annual basis.

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<th>Level</th>
<th>Incentives</th>
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| **Diamond Tiger Level — $20,000** | All Platinum Tiger Level incentives  
  - This level is tailored for sponsoring student programs, events and technology  
  - Complimentary Fall and Spring Career Fair registration annually (includes one table and up to five representatives for each fair) |
| **Platinum Tiger Level — $10,000** | All Gold Tiger Level incentives  
  - Interview room with company name and option to decorate the room with company materials  
  - Full-page ad in the Center for Career and Professional Development’s Career Guide (3,000 printed and distributed per year to Clemson University students)  
  - A coordinated “Lunch and Learn” session with specific faculty and student organization leaders per request. A maximum of 15 faculty and students in total for the event. Event cannot be scheduled during the months of September and January. Booked two months before event. |
| **Gold Tiger Level — $5,000** | All Silver Tiger Level incentives  
  - Participation in the Spring Corporate Partner Dinner  
  - Recognition at our career fairs, events, student workshops, class presentations, etc.  
  - Advance notice of career fairs and events to connect with students  
  - Involvement on employer panels  
  - Opportunities for the following:  
    - Network with faculty and staff  
    - Get involved with student organizations  
    - Assist in pre-fair events the week before the fairs: mock interviews, resume blitz, fair preparation and employers’ tips for success |
| **Silver Tiger Level — $2,500** | Use of our boardroom for information sessions based on availability  
  - Guaranteed interview rooms following the career fairs  
  - Corporate partner learning day  
  - Employer logo and website rotating on the student homepage in ClemsonJobLink  
  - Employer logo displayed on Corporate Partner wall in the main reception area  
  - Employer name and logo displayed on the Center for Career and Professional Development – Michelin Career Center website  
  - Listing in the Center for Career and Professional Development’s Career Guide as a Corporate Partner |

To inquire how your company can get involved, please contact Deb Herman, director of employer relations and recruiting, at dherman@clemson.edu or 864-656-6825.