LETTER FROM THE EXECUTIVE DIRECTOR

According to a 2014 study by NACE (National Association of Colleges & Employers), the benefit college graduates desire most from their future employers is opportunities for personal growth. Such growth rarely occurs by chance, however – it must be pursued. Most students realize professional growth is not an accidental occurrence, yet many are reticent about assuming ownership of the process; they require a little encouragement and assistance along the way. Providing such encouragement and assistance is the CCPD’s top priority. Through experiential learning programs, professional networking events, career fairs, counseling appointments and other such interactions, the CCPD provides a variety of opportunities for students to build their professional identities and to equip themselves for their professional aspirations. CCPD support for these endeavors aligns with our core philosophy that success isn’t measured by the sheer number of students who walk through our doors, but by how many students leave with the knowledge, skills and self-efficacy to achieve their career goals.

Another recent NACE study revealed that graduating students are utilizing college career centers more often than ever. While we enjoy working with our seniors, we believe it is imperative to introduce students to CCPD services and resources much earlier in the collegiate experience. By creating personalized multi-year plans to help students think strategically about everything from volunteer activities to part-time jobs to campus involvement, we hope to provide individually tailored blueprints they can follow to achieve their desired careers. While such plans are unique to each student, they utilize widely-offered programs and services that evolve continuously according to trends identified through assessment and evaluation. Moving into the 2014-15 academic year, our goal is to offer initiatives and programming that continue to meet our students where they are and provide them with the tools to successfully pursue life after Clemson.

Neil Burton
Executive Director
Center for Career and Professional Development

OUR VISION STATEMENT
Connecting educational experiences with professional aspirations.

OUR MISSION STATEMENT
Engaging students in career development and experiential learning activities that will empower them to successfully pursue their educational and professional goals.

OUR DIVERSITY STATEMENT
We strive to educate ourselves and others about the issues of a pluralistic society. We are committed to reaching beyond views of individuals to value a community that appreciates and learns individuals’ similarities and differences. Our services and programs seek to create a safe environment that affirms the dignity and worth of everyone. We demonstrate the commitment by embracing differences, including those differences that are not visually apparent.

99% of students from underrepresented populations felt the CCPD provided a welcoming environment
*based on post-counseling survey responses

#5 IN CAREER SERVICES
- Princeton Review
93% of recent graduates are confident their resumes showcase marketable skills and talents  
*consistent with results from 2012-13 graduation survey*

85% of recent graduates feel prepared to interview for jobs  
*consistent with results from 2012-13 graduation survey*

74% of recent graduates had a strategy for landing jobs after graduation  
*4% increase from 2012-13 graduation survey*

**PROFESSIONAL STATUS OF RECENT GRADUATES**

- 49% have received or taken job offers
- 21% are pursuing graduate school
- 45% accepted a full-time job offer or already working full-time
- 1% serving in U.S. Uniformed Services or Armed Forces
- 3% working part time
- 3% considering a job offer
- 21% applying to or enrolled in graduate or professional school
- 2% taking time off
- 20% looking for a job
- 5% other

Total respondents: 2,080

**PROFESSIONAL DESTINATIONS OF RECENT GRADUATES**

- More than 54% of new graduates took positions in SC
- 293 in Georgia
- 34 in North Carolina
- 8 in Texas
- 67 in other SC areas
- 459 in other U.S. states
- 13 international

**“I’m excited about my professional future”**

- 2014 graduate
PARTICIPATION IN CAREER COUNSELING AND WORKSHOPS
According to the first destination survey, an increasing number of recent graduates participated in CCPD workshops and counseling while enrolled at Clemson:

<table>
<thead>
<tr>
<th>Year</th>
<th>2011-12</th>
<th>2012-13</th>
<th>2013-14</th>
</tr>
</thead>
<tbody>
<tr>
<td>YES</td>
<td>73%</td>
<td>78%</td>
<td>80%</td>
</tr>
<tr>
<td>NO</td>
<td>27%</td>
<td>22%</td>
<td>20%</td>
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</tbody>
</table>

*these figures do not include career fairs, orientation sessions, or on-campus interviews

STUDY ON PERSISTENCE AND CAREER SERVICES PARTICIPATION
Of those students who did not participate in career counseling or attend CCPD workshops while enrolled at Clemson:

- 2011-12: 73%
- 2012-13: 78%
- 2013-14: 80%

IN A FIVE-YEAR STUDY OF STUDENTS WHO DID NOT PERSIST TO GRADUATION: 71% of those students did not participate in career counseling or attend CCPD workshops while enrolled at Clemson.

“Clemson has so many good resources to help me with my job search” - 2014 graduate
These figures show how many students pursued CCPD counseling by college:

**POST-COUNSELING SURVEY RESULTS**
99% of students were satisfied with their CCPD counseling session and knew their next steps
*survey of 1,571 students

99% of students left the CCPD with at least one professional resource
*survey 244 students

93% of students waited less than 15 minutes for a drop-in session
*Survey of 568 students

**CAREER ASSESSMENT SURVEY RESULTS**
After taking the Strong Interest Inventory and completing a follow up meeting with CCPD staff,
99% of 229 students were satisfied with their follow-up appointment and felt confident articulating how skills, interests, and values influence their career/major choices

"assistance was very thorough and easy to understand"
- sophomore, counseling survey
130% increase in student enrollment from 2012-13 to 2013-14

STUDENT PARTICIPATION IN THE UPIC PROGRAM
This chart documents student participation in the University Professional Internship and Co-op (UPIC) Program since its conception:

TOTAL UPIC INTERNSHIP EXPERIENCES

<table>
<thead>
<tr>
<th></th>
<th>2011-12</th>
<th>2012-13</th>
<th>2013-14</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall</td>
<td>--</td>
<td>Fall 74</td>
<td>Fall 87</td>
</tr>
<tr>
<td>Spring</td>
<td>20</td>
<td>Spring 78</td>
<td>Spring 206</td>
</tr>
<tr>
<td>Summer</td>
<td>33</td>
<td>Summer 71</td>
<td>Summer 196</td>
</tr>
<tr>
<td>Total</td>
<td>53</td>
<td>223</td>
<td>489</td>
</tr>
</tbody>
</table>

130% increase in student enrollment from 2012-13 to 2013-14

STUDENT INTERN ATTRIBUTES
On a five-point scale, organizations rated the degree to which Clemson interns exhibited:

- Creative Thinking: 4.5/5.0
- Critical Thinking: 4.5/5.0
- Communication: 4.5/5.0

“I feel very good about being a UPIC mentor and acknowledge the wonderful outcomes of the program”

- UPIC mentor, spring 2014
COOPERATIVE EDUCATION PROGRAM DATA

This experiential education program grew 6% from 2012-13:

1,155 students participated in the program

3,508 student advising sessions

650 interactions with students via workshops and group meetings

1,700+ students reached in classroom presentations

200+ companies actively participated as teaching partners

72 companies participating as new teaching partners in 2013-14

62 site visits conducted by Cooperative Education Program staff

“I gained a true perspective of the business world and what it takes to work at an international, global management level”

- management major who participated in experiential education
8% increase in student attendance from the 2012-13 academic school year

The following charts show total student attendance at 2013-14 Career Fairs:

**FALL 2013 - TWO-DAY EVENT**
- Total attendance: 2,314
- CHEHD: 4%
- CES: 7%
- CBBS: 25%
- CAAH: 63%
- CAFLS: 1%
- Total: 100%

**SPRING 2014 - ONE-DAY EVENT**
- Total attendance: 1,983
- CHEHD: 4%
- CES: 5%
- CBBS: 23%
- CAAH: 67%
- CAFLS: 1%
- Total: 100%

**TOTAL ATTENDANCE**
- Total attendance: 4,297
- CHEHD: 65%
- CES: 24%
- CBBS: 4%
- CAAH: 8%
- CAFLS: 1%
- Total: 100%

**GRADUATE + PROFESSIONAL SCHOOL NETWORKING EVENT**
This networking event was offered for the first time since 2006:
- Number of participating schools and programs: 302
- Number of students in attendance: 191

**TIGERS GO TO WASHINGTON**
To offer networking and increase awareness of opportunities in the Washington DC area,
- Number of participating students: 243
- 91% of students said attending the event was worthwhile and led to 49 percent of students searching for positions in the D.C. area

“I got to meet so many company representatives”
- Junior, Spring Career Fair 2014
CAREER EVENTS CONTINUED

EDUCATION CAREER FAIR STUDENT ATTENDANCE
This one-day event connects education majors with hiring committees from local and regional school districts.

461 INTERVIEWS IN ONE DAY

- 26 graduate students (20%)
- 102 undergraduate students (80%)
- 128 students total

ON-CAMPUS INTERVIEWS
The CCPD facilitated

3,160 STUDENT INTERVIEWS

- CAFLS: 54
- CAAH: 115
- CBBS: 1,051
- CÉS: 1,440
- CHÉHD: 500

ONLINE JOB POSTINGS
Via ClemsonJobLink, employers posted

7,389 total positions

- 68% full-time positions (22 percent increase)
- 7% part-time positions (25 percent increase)
- 24% internships (39 percent increase)

“[The Career Center] did an excellent job with this event. It was a great experience.”
- Employer, Fall Career Fair 2013
“I got the direction I needed to build my resume for my future internship search”

- workshop attendee
Clemson’s Center for Career and Professional Development is part of the Division of Academic Affairs and the Division Student Affairs

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www.clemson.edu/career